



## HELPING THE HOMELESS THROUGH A PASSION FOR COFFEE

### **BRAVO BARISTA TRAINING PROGRAMME FOR THE HOMELESS**

Bravo Coffee and St Vincent de Paul Society have come together to launch a new barista training programme aimed at helping Sydney's homeless. The recently established programme provides men and women living on the street with the opportunity to learn essential barista skills.

The programme is designed to teach participants the principles of making a great cup of coffee and to get first-hand experience at working in a café environment. It is hoped that through good training, fun and a little care they will have the knowledge and motivation to secure a job within the hospitality industry.

Bravo Coffee the official coffee sponsors of the St Vincent de Paul CEO Sleep Out for 2010 and 2011, supplied a much needed warm cup of coffee to all CEO's after a cold nights sleep. It is out of this experience the idea of the barista programme evolved. Bravo Coffee Director Keith Maloon, stated he is very excited to launch the Barista Training Programme, "if we can have a positive impact within the community and assist those in need, getting them back into jobs and off the streets it will be so rewarding for everyone involved. By providing the right training we are helping people to help themselves".

In conjunction with the St Vincent de Paul Society operated Mathew Talbot Hostel, five homeless people have just successfully completed, in a friendly supportive environment, the first five week Bravo Coffee Barista Training Programme. One of the participants demonstrated such a level of excellence that he is now a valued team member at Bravo Coffee.

### **MATHEW TALBOT HOSTEL MONTHLY COFFEE RUNS**

Bravo Coffee is extremely committed to working with those struggling in our community and is now extending the company's Social Responsibility Strategy to include monthly visits to the Mathew Talbot Hostel, providing complimentary coffee to those in need of their services. This wonderful initiative is also being supported by Parmalat and Schweppes.

### **WHO CAN RESIST A GOOD COOK UP!**

Bravo Coffee recently donated a state of the art coffee machine to "Our Big Kitchen" located in Bondi, Sydney. Bravo Coffee is committed to supplying freshly roasted coffee beans, thereby everyone using the facility can enjoy great tasting coffee everyday.

Our Big Kitchen is a community kitchen designed to help those in need, those who are going through a hard time and those who may need a hand getting started. "We are thrilled to be working with Our Big Kitchen, the energy and passion they have to helping others can only bring us positive experiences and we look forward to this", Bravo Coffee Director Keith Maloon said.

If you would like any further information on Bravo Coffee's Social Responsibility Strategy or would like to get involved in some way please do not hesitate to contact Keith Maloon or Michelle Pecnik.

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